

**Importance of Intellectual Property Rights In
Research And Entrepreneurship**

Two Days National Seminar on
24th & 25th March 2023

Seminar Report Submitted to

ICSSR New Delhi



By

Dr.K. Ushasri
Assistant professor of Microbiology
&
Seminar Convener



Department of Microbiology

Smt. N.P. Savithramma Govt Degree College (W)

**Chittoor-517002
Andhra Pradesh**

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**Chittoor-517002
Andhra Pradesh**

Smt. N.P. Savithramma Govt Degree College (W), Chittoor

**(Accredited by NAAC with 'A')
Chittoor, Andhra Pradesh**

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SMT. N.P. SAVITHRAMMA GOVT DEGREE COLLEGE (W)
CHITTOOR, ANDHRAPRADESH

From

Dr. K. Manohar M.Com., Ph. D
Principal
Smt. N.P. Savithramma Govt Degree College (W)
Chittoor-517002 (A.P)
Andhra Pradesh.

To

Sri .M.Madhukar
ICSSR In -Charge
Indian Council of Social Science Research
Aruna Asaf Ali Marg
New Delhi -100067.

Sir,

Sub: Forwarding of Proceedings of the seminar Audited statement of accounts and utilization certificate in GFR (Form 12 A) -Topic – “**Importance of Intellectual Property Rights in Research and Entrepreneurship**”-Reg.

Ref: F.No.NIS/NS/116/C/2022-2023. **Dated:**08-02-2023

I am herewith, forwarding the proceedings of the seminar submitted by Dr K. Ushasri, Convener of the Seminar, which includes the two complete sets of papers presented in the seminar, exact title and presenters of each session etc.

Along with this the audited statement of accounts that includes receipts and payments and utilization certificate in GFR (Form 12A) duly certified by the Chartered Accountant are enclosed.

In this connection I request your kind office take necessary action.

Thanking you

ICSSR Sponsored Two Day National Seminar

Smt. N.P. Savithramma Govt Degree College (W), Chittoor
24th& 25thMarch 2023

“Importance of Intellectual Property Rights in Research and Entrepreneurship”

Participants List

Sl.No	Participant Name	Address	Phone Number
1.	Dr. A. Ravi Prasad	Lecturer in Computer Applications, SVA Govt Degree College , Srikalahasthi.	9666732325
2	Dr. N. Murali	Lecturer in Commerce, SVA GDC, Srikalahasthi	9666732327
3	K. Padmapriya	Lecturer in History, Smt. NPSGDC (W), Chittoor	8008093749
4	Dr.T. Vanila	Lecturer in Commerce, Smt.NPS Govt Degree College (W), Chittoor.	8897799816
5	A.M. Narendra Kumar	Lecturer in Commerce, Smt NPS Govt Degree College (W), Chittoor.	9441392480
6	Dr. M. Sudhakar Reddy	Principal, SG GDC, Piler.	8897799816
7	Dr . D. Lavanya Kumari	Lecturer in Economics, Dr. YSR Govt Degree College, Vedurukuppam.	8499859262
8	Dr.J. Rama Devi	Lecturer in Commerce, Smt NPS Govt Degree College, Chittoor	9177639191
9	Dr.T. Gangaram	Lecturer in Statistics, SVA Govt College(M), Srikalahasti.AP.	9248525294
10	Dr.V. Munaiah	Lecturer in Statistics, PVKN Govt College(A), Chittoor.AP.	9248525294
11	Dr.P. Venugopal	Lecturer in Commerce, Govt.Degree College, Nagari, Chittoor Dist, A.P.	9393887222
12	P.Nagaraj	Research Scholar, Department of Commerce S.V.Univeristy, Tirupati	9014541909
13	Dr.P. Sivaragini	Lecturer in Microbiology , PVKN Govt College, (A) Chittoor.	9392388980
14	Dr.C. Meerasaheb	Lecturer in Botany, PVKN, Govt College(A) Chittoor.	9912211791
15	Dr. L. Md. Bhakshu	Lecturer in Botany ,PVKN, Govt College(A) Chittoor.	9985415439
16	Dr.C.Venkatakrishnaiah	Lecturer in Zoology, Govt Degree College, Puttur, AP.	8309885837

17	Dr.V. Saivenkatesh	Lecturer in Botany, Govt Degree College, Puttur, AP.	9989174070	
18	Dr.M.Koteswara Rao	Lecturer in Botany, Govt Degree College, Puttur, AP.	9949049232	
19	Dr.N. Suseela Bharathi	Lecturer in Commerce, Smt NPS Govt Degree College (W), Chittoor.	7396496269	
20	Dr.M.Gangadhara	Academic Consultant, Dept. of Commerce, SVU College of CM & CS, S.V. University, Tirupati.	9014642901	
21	Dr. P.Vijaya Kumar	Asst. Prof. of Microbiology, Academic Officer, Commissionerate of Collegiate Education, A.P.	9052002687	
22	Dr .C.V.Krishnaveni	Lecturer in Computer Science, SKR & SKR GCW(A), Kadapa.	9490519982	
23	B.Sathish Kumar	Lecturer in Library Science, Govt Degree College, Vedurukuppam.	9440334093	
24	K.Anil kumar	Lecturer in English, Govt Degree College, Punganur.	9177621629	
25	N. Ramamurthy	Department of Botany, PVKN Govt College (A), Chittoor.	9347348242	
262	Dr.M.Revathi	Lecturer in English, Govt Degree College (W), Srikalahasti, Tirupati Dist.	9003508911	
27	Dr.T.Malathi Gabriel	Lecturer in English, Govt Degree College (W), Srikalahasti, Tirupati Dist.	9989755110	
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34	K Srilatha	Lecturer in Computer Applications, Smt NPS Govt Degree College (W), Chittoor	7893082602	
35	Dr. A. Sreenivasulu	Lecturer in Physical Education, Govt Degree College (W), Madanapalle, Annamaya Dist.	7780403947	
36	Dr.R. Krishna Veni	Principal, Govt Degree College (W), Madanapalle, Annamayya Dist.	9441900481	

37	Dr. S. GulabJan	Asst Prof.of Telugu, SWR Govt Degree College for Girls, Kalikiri.	9493564684	
38	V. Naveen Sahith	Lecturer in Microbiology Smt.NPS Govt Degree College (W), Chittoor.	9553218262	
39	Y. Chandra Sekhar	Research Scholar S.V. University Tirupati.	8688888830	
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41	Dr.C. Sambaiah	Professor, Department of MBA, VEMU Institute of Technology, P. Kotha Kota.	9077639190	
42	Dr.M. Raghava Reddy	Assistant professor of Economics NTR Govt Degree College, Valmiki Puram.	9959991318	
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48	Smt.Y. Jnapika	Lecturer in Computer Science, Smt NPS Govt Degree College (W), Chittoor.	8341341943	
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50	Dr.V. Masulamani	Lecturer in Commerce, PVKN Govt. College(A), Chittoor.	9290198731	
51	Dr. K. Nandeswaraiah	Lecturer in Commerce, SR Govt. College Punganur.	9441453213	
52	Dr.T. Lavanya	Lecturer in Zoology, K.V.R. Govt. College for Women (A), Kurnool.	9676637193	
53	Dr.S. Rajeswar Reddy	Associate Professor of Zoology, Dravidian University Kuppam.	9878876248	
54	Dr.P. Bhanu Prakash	Assistant Professor of Chemistry, PVKN Govt. College (A), Chittoor.	9492152931	
55	Dr.T. Hari Babu	Assistant Professor of Chemistry, PVKN Govt. College (A), Chittoor.	9550026857	
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58	Dr.V. Guru Murthy	Assistant Professor of Zoology,	9441653005	

		Govt Degree College (W), Madanapalle.		
59	Dr.E. Vasu	Assistant Professor of Telugu SVCR Govt Degree College, Palamaner.	9490175017	
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62	K. Mujakar	Lecturer in Commerce, PVKN Govt. College (A), Chittoor.	7799580859	
63	Dr. D. Uma Maheswari	Lecturer in Commerce, PVKN Govt. College (A), Chittoor.	86754093457	
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66	Dr. Muniya Naik	Lecturer in Zoology, Govt.Degree College, Rayachoti	07989128525	
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70	Dr. Ch. Swapna	Lecturer in Zoology, Sir C.R.R. College for Women, Eluru.	8919715837	
71	Dr.K. Ramanamma	Lecturer in Commerce Govt Degree College, Pakala.	8985834911	
72	Dr. B. Jyothi	Lecturer in Telugu, Govt Degree College (W, Madanapalle.	9963655576	
73	Dr.K. Sreenivasulu Reddy	Assistant Professor of Telugu, S.G Govt Degree College, Piler.	9440643587	
74	Dr A.C. Bharani Nath Reddy	Associate professor of Physical Education, YSR Govt Degree College, Vedurukuppam.	9885125771	
75	Dr.V. Krishnaveni	Lecturer in Commerce, Government College for Men (A), Kadapa.	9490519982	
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78	Dr.B. Hemavathi	Asst Prof. of Zoology, Sri Padmavathi MahilaVisvavidyalayam, Tirupati.	9490729153	
79	Dr.P. Surekha	Asst Prof. of Chemistry, Smt NPS Govt Degree College, Chittoor	8328120730	
80	N. Sravani	Asst Prof. of Microbiology, Govt Degree College, Naidupeta, Nellore.	6303444971	

81	V.Swarnalatha	Assistant Professor of Commerce, SWR Govt. Degree College for Girls, Kalikiri.	8723126547	
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84	Dr.V. Devendra	Lecturer in Statistics, Smt NPS Government Degree College, Chittoor.	82328593747	
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88	Dr. K. Eswar Babu	Lecturer in Telugu, Govt.Degree College, Pakala.	9442317685	
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91	A. Swathy	Lecturer in Chemistry, Sri Vidyanikethan, Rangampet.	9505364505	
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93	Dr.S.Reddy Shekar	Assistant. Prof. of Commerce, Govt. Degree College, Valmiki Puram.	7981520991	
94	Dr.S. Saravana	Assistant. Prof. of Computer Science, S.R Govt. Degree College, Punganur.	7013807419	
95	O. Nagaraju	Assistant Prof. of Computer Science, S.R Govt. Degree College, Punganur	9494123876	
96	T. Likhita	Lecturer in Commerce, S.W.R Govt. Degree College for Girls, Kalikiri, AP	9492386754	
97	Prof. K.S. Shanthi Sree	Professor of Botany, Sri Padmavathi Mahila University, Tirupati.	7989128525	
98	Dr. J. Pandu Rangarao	P.R. Government College (A) Kakinada	9440098777	
99	Prof. Savitri	Professor of Botany, Sri Venkateswara University, Tirupati.	9491127724	
100	Dr.C. Malleswaramma	Lecturer in Commerce, Government Degree College, Vempalli, Kadapa	9618726495	

101	Dr.K. Rajaiah	Academic Consultant, Department of Commerce VSU College, Kavali	7855776641	
102	Dr. C. Samson Raju	Lecturer in Zoology, Govt Degree College, Puttur	9347326416	
103	Dr. D. Vishnu Priya	Lecturer in Commerce, Govt Degree College (w), Madanapalle.	9440729199	
104	S. Reddy Sekhar	Lecturer in Commerce, Viswam Degree and PG College, Madanapalle.	9704633750	
105	E. Nikhila Priya	Lecturer in Commerce, Govt Degree College GDC Pendlimarri, YSR Kadapa	9400558856	
106	Dr.N. Venkatakrishnan	Assistant Prof. of Commerce, Sri Vidyanikethan, A.R. Rangampet.	9989258698	
107	Dr N. Giribabu	Assistant Prof. of Commerce, CKSMBA College, Tirupathi.	9885353205	
108	S. Hadassa	Research Scholar, Sri Venkateswara University, Tirupathi.	9949799573	
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110	Dr.S. Shamsakthar	Assistant Professor of Hindi, Smt N.P.S. Govt college, Chittoor.	9440332708	
111	Dr. M. Vijayasekharam	Lecturer in Commerce, Govt Degree College, Palamaner.	944562243	
112	Dr.K. Chidambaram	Lecturer in Commerce, Govt Degree College, Palamaner.	9440700542	
113	Dr. C. Eswara babu	Assistant Professor of Telugu, Govt Degree College Pakala, Chittoor District.	7845452347	
114	B. Ashok	Research Scholor, Department of Botany, S.V. University, Tirupati.	71569712668	
115	Dr.C. Chamundeswaramma	Assistant Professor of Zoology, Govt Degree College, Anantapur	9492827113	
116	Prof. C. Sriramulu	Professor of Zoology, S.K. University, Anantapur.	9402344321	
117	Dr. C.H. Eswaraiah	Lecturer in Commerce, Govt Degree College, Badwel.	8143366861	
118	Dr. S. Padmavathi	Assistant Professor of Botany, Govt Degree College, Nagari.	9493675432	
119	Dr.K.S. Deeparani	Academic Consultant, Department of Zoology, S.V.U university, Tirupati.	9059830217	
120	Dr.N. Ramamurthy	Lecturer in Botany, PVKN Govt.Degree College(A), Chittoor.	9965345347	
121	G. Radhakrishna	Lecturer in Commerce, S.G. Govt Degree College, Piler.	8328015894	
122	M.Bhaskar raju	Lecturer in Political Science, Govt Degree College, Nagari.	9490819516	

123	M.Sivarama Krishna	Erwin's Software solutions, Texas.	7995873894	
124	Dr. M. Ranjani	Associate Professor, Department of Virology, S.V. University, Tirupati.	8919970674	
125	Dr. Naga Lakshmi Devamma	Associate Professor, Department of Botany, S.V. University, Tirupati.	7659242750	
126	M. Lavanya	Research Scholor, Department of LAW, Sri Padmavathi Mahila ViswaVidyalayam,Tirupathi.	9676637193	
127	Sri. C. Subramanyam Reddy	Lecturer in Microbiology Govt Degree College, Srikalahasthi.	9985679131	
128	Dr. S, Malleswaramma	Assistant Professor of Commerce, Govt Degree College, Pendlimarri.	9618726495	
129	Dr.P. Venkatesh	Assistant Professor of Physics, Govt Degree College, Vedurukuppam.	7396650368	
130	Dr. Dayandam	Assistant Professor, Department of Commerce, Govt Degree College, Kadapa.	9885553539	
131	Dr. S.Hari Prasad	Lecturer in Statistics, Govt Degree College(A) Piler.	9494404963	
132	Dr.C.Krishnaveni	Assistant Professor of History, Govt Degree College, Srikalahasthi.	9010436003	
133	D.Srinivasulu	Lecturer in Library Science, Govt Degree College, Penugonda.		
134	Dr. K. Prasad	Lecturer in Library Science, Govt Degree College, Bukkapatnam, Ananthapuram	0848295250	
135	Dr. C. Shanthi	Lecturer in History, DKM College for Women, Vellore.	7997579909	
136	Dr. P.Alikhan	Lecturer in English, Voorhis College, Vellore	9000683129	
137	Dr. K. Rojarani	Junior College Lecturer in Telugu, Chandragiri.		
138	Dr. Gondyala Kalyana Chakravarthy	Assistant Professor, Department of Economics, Govt Degree college (M) Kadapa.	9492930024	
139	Dr. G. Reddeppa	Assistant Professor of Civil Engineering, VEMU College, Chittoor.	8987657898	
140	Dr. C. Nageswara Reddy	Assistant Professor, Department of Commerce, Govt Degree college (M) Kadapa.	9848632819	
141	Sri M. Podala Nagaraju	Research Scholar, Department of Commerce, S.V. University, Tirupati.	8899887645	
142	Dr. Doraswamy Naik	Lecturer in Commerce, SBVR Degree College, Badvel.	9676541352	

143	Dr. A.Shobharai	Associate Prof. of Commerce, VEMU College, Chittoor.	7981520991	
144	Dr. N. Giribabu	Associate Prof. of English, VEMU College, Chittoor.	9704633750	
145	Dr. B. Revathi	Assistant Prof. of English, Government College, Vellore.	9003508911	
1461	Dr. R.Neelima	School Assistant, Government High School, Chittoor.	9154409631	
147	A.Basavaraj	Lecturer in Commerce, A Grade Govt College, Kolar.	9440967960	
148	Dr. J. Kishore Kumar	Lecturer in Computer Science	9441900909	
149	S.Fareed	Lecturer in Microbiology, Govt Degree College, Pakala, Chittoor.	8099437869	
150	Dr. B.Purushotham	Principal, Govt Degree College, Railway Kodur.	9966452703	



**ICSSR NATIONAL SEMINAR
ON**

**IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP**

**DEPARTMENT OF MICROBIOLOGY
Smt N.P.S. GOVT COLLEGE (W), CHITOOR**



PROGRAMME SHEET-INAUGURAL SESSION

24th & 25th March 2023

1.Welcome Address	: Dr.B. Thirukumaran, Lecturer in English
2.Lightning of The Lamp	: All the delegates
3.Prayer	: Dr J.Ramadevi .Lecturer in Commerce
4.Relevance of The Seminar	: Dr,K.Ushasri
5.Presidential Remarks	: Dr K.Manohar ,Principal
6.Chief Guest	: Prof.B.Sudhakar Reddy , OU,Hyderabad, & Director
,ICSSR, SRC.	

- 7.Special Guest : Xavier Suisairaj,HOD of
Economics,Tirupattur,Vellore,Tamilnadu
- 8.Guest of Honor : Dr .M.Sudhakar Reddy
- 9.Keynote Address : Dr S.R. Niranjana,Former Vice Chancellor, Gulbarga
University,Mysore,
Manasa Gangothri
10. Book Release : By All
- 11.Faliciatation : Dr J.Ramadevi Lecturer in Commerce
- 12.Vote of Thanks : Dr K.Ushasri,Convener

First day (Room No 217) Date: 23-3-2023

I Session 1.30pm to 3.30pm

President : DR. M. Sudhakar Reddy ,Principal,S.G.Govt .Degree College, Piler

1.	Dr.K. Manohar	Millennials and Gen Z: The Innovators of Tomorrow
2.	M Siva Rama Krishna,	Legal case studies of Intellectual Property Infringement in India and International
3.	Dr. A. Ravi Prasad,	Importance of Intellectual Property Rights in Big Data to boot big safeguard
4.	Dr.V. Munaiah	Self-Plagiarism by Telugu Movie Directors
5.	Dr.M.Aruna Kumari	Role of intellectual property rights in developing New varieties of agricultural sector.
6.	Dr A.C Bharani Nath Reddy	Intellectual property and traditional cultural expressions: Indian scenario
7.	Dr.V. Krishnaveni	Intellectual Property Rights and Economic Development
8.	Dr K. Eswar Babu	Intellectual property rights in web Journalism
9.	Dr.S. Saravana	Importance Of Intellectual Property Rights in Digital Era
10.	Dr. L.Narayana Swamy	Protecting Intellectual Property by Enforcing Patents, Copyrights and Trademarks: An Analytical Study

First day (Auditorium) Date: 23-3-2023

II Session 1.30pm to 3.30pm

President: Dr .M.Aruna kumari,Lecturer in Botany,Govt Degree College,Nagari

s.no	Dr. D. Vishnu Priya	Need And Importance of Intellectual Property
1	Dr. R.Krishnaveni	Social media and Intellectual Property Rights
2	Dr.V. Masulamani	Intellectual property rights and its implications
3	Dr.J. Rama Devi	Public Service Delivery-Efficiency & Transparency in Intellectual Property Rights in India
4	Dr. T. Gangaram	Geographical Indications in Economic Development of Indian Hand Crafts
5	C.Venkatakrishnaiah	An Overview of Bio-Piracy and Challenges
6	Dr.T. Vinila	Intellectual property rights and entrepreneurships
7	P. Siva Ragini	Trends in registrations of patents on microbes and their industrial processes
9	Dr.P. Venugopal	Emerging Trends in Intellectual Property Rights in India: Issues and Challenges of Higher Education
10	Dr. C .V. Krishnaveni	An Insight on Copyrights and Trademarks

First day (Room No 217) Date: 23-3-2023

III Session: Date: 3.30am -5.15am

President: Dr T. Gangaram, Assistant Professor, Department of Statistics, Srikalahasthi.

1.	Dr.T. Malathi Gabriel	Intellectual Property Rights: An Overview and Implications in Government Degree Colleges in India with Special Reference to Criteria-III of NAAC
2.	Dr. M. Vanaja	Role and importance of intellectual property right in the pharmaceutical industry
3.	Dr.S. Sreenivasulu	Social Entrepreneurship and Sustainable Development
4.	Dr.D. Lavanya Kumari	Intellectual property rights: an overview
5.	I.Sajani	Impact of gender issues in entrepreneurship
6.	Dr. S. Gulab jan	Gender and Entrepreneurship

7.	Y. Jnapika	Big data, artificial intelligence, and intellectual property: safeguarding artworks and computer-generated works
8.	Dr.T. Vinila	Intellectual property rights (IPR) for start-ups
9.	Dr.S.Shamshakthar	IPR in the Movie Industry

First day (Auditorium) 23-3-2023

IV Session, Date: **3.30am -5.15am**

President: Dr. Venkata Krishnaiah, Lecturer in Zoology, Govt Degree College, Puttoor

1.	Dr. P. Vijaya Kumar	Redefining IPR is Essential in the Wake of Artificial Intelligence (AI) Technologies Like Chat Generative Pre-Trained Transformer (Chat GPT), and Google Bard.
2.	Dr.K.Ushasri	Intellectual Property Strategies in Life Science Industries
3.	Dr. L.Narayanaswamy	Protecting Intellectual Property by Enforcing Patents, Copyrights and Trademarks: An Analytical Study
4.	Dr G.Usha Rani,	Social entrepreneurship and social development
5.	Dr.V.Gurumurthy	Intellectual Property rights in Life science Research
6.	K. Padmapriya	Social Entrepreneurship and social development
7.	Dr.P.Surekha	Role of Women in Entrepreneurship-Problems and Prospectus: An over view
8.	P.Bhanu Prakash	Role of Intellectual Property Rights in Protecting the Pharmaceutical Industry
9.	M.Yamini	Gender and Entrepreneurship

Second day (Auditorium) 24-3-2023

V session **Date: 9.30am -11.15am**

President: Dr. Narayana swami, Lecturer in Commerce, Piler

1	Dr Jyothi	Intellectual Property and Patent in Cosmetics
2	V. Naveen Sahith	Innovation and technological entrepreneurship in agriculture
3	Dr.N. Suseela Bharathi	Innovation and technological entrepreneurship

4	B.Sathish kumar	Intellectual property rights in India: an overview
5	C. Kumari	Plagiarism tools in academic environment
6	Dr.B. Thiru Kumaran	The Significance and the Implications of IPR in India
7	Dr.K. Ramanamma	A study of women inventors and entrepreneurs around the world
8	K. Mujakar	Role of intellectual property rights in economic development
9	Dr. R. Krishnaveni	Intellectual property rights for economic Development

Second day (Room 217) 24-3-2023

VI session **Date: 9.30am -11.15am**

President: Dr. R. Ranjani, Associate Professor, Department of Virology, S.V. University, Tirupathi

1	Dr.M. Gangadhara	Intellectual property in the world trade organization: turning it into developing countries' real property
2	Dr.P. Jyoshna	Problems and prospects of women entrepreneurs in India
3	Dr.B. Hemavati	Importance of Intellectual Property Rights: An Overview
4	Dr.L. Rajeswari	Intellectual Property Rights: An Overview
5	V.Swarnalatha	Intellectual Property Regulations in India: Emerging Trends and Amendments
6	Mr. Y Chandrasekhar	Need and importance of intellectual property Rights in research
7	Dr.P. Sujana	A Review on Research ethics mentoring Academic integrity and Research Quality in HEIs
8	Sri. P.Devendran	Importance of Intellectual Property Rights in Research and Entrepreneurship
9	Dr. Swathi Gunduluru	Gender Role In Entrepreneurship

Second day (Auditorium) 24-3-2022

VII session **Date: 11.30am -1.00pm**

President:

Dr.K. Sreenivasulu Reddy, Assistant. Professor, Department of Telugu, S.G. Govt.Degree College, Piler

1	Dr. V. Lakshmi Narayana	An Overview and Implications of Intellectual Property Rights (IPRs)
2	Dr. K.V Chamundeswaramma	The Impact of Intellectual Property Rights on Biodiversity
3	Lepakshi Md. Bhakshu	Scenario of Patenting
4	Dr. Kiranmayee.A	Intellectual Property Rights: Implications and Importance
5	Dr. J. Pandu Rangarao	Entrepreneurship Development: A New Strategy
6	Dr.A. Jayasankar	Biodiversity and intellectual property rights.
7	P. Anusha	Copyright and trademark in Medicine
8	N. Rajeswari	Innovation And Technological Entrepreneurship in Cell Culture Techniques
9	P. Prasanna Kumari	Intellectual Property Rights Issues in Research

Second day (Room 217) 24-3-2023

VII session **Date: 11.30am -1.00pm**

President: Prof.M. Nagalakshamma, Department of Botany, S.V. University, Tirupati

1	Dr. Lavanya	Innovation And Technology Entrepreneurship In Silkworm
2	Dr. G. Siva Sankar	Changing Trends in Intellectual Property Rights – an Overview
3	V. Sai Sruthi	Plagiarism and Ethical Norms in Biomedical Research
4	C Nageshwar Reddy	Role Of Plagiarism Check in Protecting Research Ethics
5	P Sowjanya	Plagiarism In Legal Research and Laws Involved
6	Dr. M. Rukmani	An Investigation Intellectual Properties Rights Small and Medium Sized Entrepreneur in India
7	Dr. M. Vijayasekaram	Intellectual Property Rights in E-Commerce
8	N. Suresh Babu	Sports And Intellectual Property Rights – An Overview

9	Dr. K.V. Chidambaram	Intellectual Property Rights in Cyber Space and Issues, Infringement: India Scenario
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Second day (Room 217) 24-3-2023

VII session **Date: 11.30am -1.00pm**

**President : Prof. B.Bhagavan Reddy , Department of Commerce,
S.V.University,Tirupathi**

1	K Srilatha	Plagiarism and research ethics
2	Dr Sailaja C.S,	Gender and entrepreneurship
3	Dr. C. Samson Raju	Research Ethics in the Time of COVID – 19 Crisis
4	Dr.M. Doraswamy Naik	Role of Intellectual Property Rights In Financial Service
5	Dr.K. Devika	Plagiarism And Research Ethics
6	Dr. E. Vasu	An overview of copyright in many literary forms
7	Dr.C.Malleswaramma	Social Entrepreneurship and Social Development: An Overview
8	Dr. K. Savitri	Over view on Intellectual property Rights on ethno Archaeology
9	Dr.C. Rajyalakshmi	Intellectual property rights and plagiarism



ICSSR NATIONAL SEMINAR

ON

IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN RESEARCH AND ENTREPRENEURSHIP

DEPARTMENT OF MICROBIOLOGY
Smt N.P.S. GOVT COLLEGE (W), CHITTOOR



PROGRAMME SHEET-VALEDICTORY SESSION

25th March 2023

- | | |
|----------------------------|---|
| 1.Welcome Address | : Dr.B. Thirukumaran, Lecturer in English |
| 2.Presidential Remarks | : Dr.K.Manohar,Principal |
| 3.Chief Guest | :Smt B.Rathna Reddy,MD,Rathna Biotech,Palamaner,A.P |
| 4.Guest of Honor | : Smt P.Lavanya.Executive Partner,New Eanga Fruit Products,Chittoor |
| 5.Special Guest | : Dr.R. Krishnaveni, Principal,GDC(W)Madanapalle. |
| 6.Valedictory Note | : Dr.I.Karunakumar,Senior Civil Judge cum Secretary District Legal
Services Authority,Chittoor,A.P |
| 7.Faliciatation | : ByAll |
| 8.Feed Back on the Seminar | :Participants |
| 9.Vote of Thanks | : Dr K.Ushasri,Convener |

NATIONAL SEMINAR REPORT BY DEPARTMENT OF MICROBIOLOGY

Smt N.P.S. GOVT COLLEGE (W), CHITTOOR

The Department of Microbiology Smt NPS Government Degree College for Women Chittoor, Andhra Pradesh, India. successfully Organized ICSSR, New Delhi sponsored “Intellectual property rights in Research and entrepreneurship”, Date: 24th & 25th March 2023

The seminar started with the Inaugural program on 24th March 2023 at 10:00 AM. The program started at 10:00 am with the welcome address by Dr. B. Thirukumaran Assistant professor of English. The seminar was inaugurated by lighting the lamp by the chief guests and delegates on the dais. The Seminar was formally inaugurated by Chief Guest Dr. Sudhakar, Department of Economics, Director, ICSSR-SRC Hyderabad, Prof. S.R. Niranjana, Former Vice Chancellor, Distinguished Professor (Long life) Gulbarga University, UGC -BSR faculty fellow Department of Studies in Biotechnology, University of Mysore, Manasa Gangotri and other delegates. The program started with an invocation of a prayer song.

The Principal of the College Dr.K. Manohar, presided over the function and in his Presidential address explained the background of the seminar.

The Convener of the seminar **Dr. K. Ushasri**, Assistant professor of, the Department of Microbiology gave the opening remarks for the seminar. She explained the main objectives of the seminar, themes, and subthemes chosen for discussions. She told the backdrop of the topic chosen for this seminar is to create awareness about the need for the protection of Intellectual property in the midst of the information revolution by highlighting the immense contributions of ancient sages in the creation and survival of Indian epics the Ramayana and the Mahabharata and their survival for thousands of years through oral and written traditions. She also welcomed all research experts and expressed her gratitude to the ICSSR, New Delhi for giving an opportunity to organize a seminar on a theme, relevant to societal need.

Sri **A.M Narendra**, Vice Principal appreciated the Organizing committee for organizing and arranging the seminar in a good way.

Special Invitee **Dr.M. Sudhakar Reddy**, Principal S.G Government Degree college, Piler, Annamaiah District, in his speech gave several examples of Intellectual Property rights in daily life and the importance of its protection.

The chief guest of the seminar **Prof. B. Sudhakar Reddy** Director, ICSSR-SRC Hyderabad appreciated the institution for choosing this contemporarily significant topic for conducting this national seminar. In his inaugural address, he shed light on the Intellectual property opportunities available for young research scholars and Entrepreneurs.

The keynote address was given by **Prof. Niranjana**, Former Vice Chancellor, Distinguished Professor (Long life) at Gulbarga University, UGC -BSR faculty fellow Department of Studies in Biotechnology, University of Mysore, Manasa Gangotri, who shared the Importance of IPR in research. He stated that

An inaugural vote of thanks was given by Dr. K. Ushasri, Assistant professor of Microbiology. 150 delegates from different Colleges, research scholars, and entrepreneurs from states like Telangana and Andhra Pradesh participated in Two-day National Seminar, and all the participants were actively involved in deliberations on both days. this seminar. Almost 150 participants benefited from this National Seminar. The chief guests were felicitated by the staff of Smt NPS Govt college for women.

Prof. Niranjana delivered his first talk in the seminar with the title of “Significance of Intellectual Property Rights in Research”. The introductory session was taken by the speaker. In this session, a complete introduction to intellectual properties, and complete information on intellectual properties like patents, copyright, trademark, design, trade secret, etc were given. He explained, as a researcher, how one can rely on the published work to create a new hypothesis or to support your findings using IPR.

In the second session **Prof Xavier Susairaj**, Department of Economics, Tiruvallur gave his presentation on the key aspects of the IP assessment process, procedures, and implications, At the end of the session Dr. J. Ramadevi proposed the Vote of thanks.

There was a stunning response to the seminar due to the popularity of the topic as it invited an acute and accurate analysis of the various aspects of the status. The proceedings of the seminar were published with 86 research and analytic papers in the book with ISBN number.

There were four technical sessions in the seminar and about 86 papers were presented by the delegates with varying aspects of the central theme of the seminar.

Technical Session 1 (Auditorium – 12.30 pm to 1.30 pm)

The Technical Session-I started at 11.00 am the session was chaired by Dr. Sudhakar Reddy, Principal, S.G. Government Degree College, Piler. He Highlighted the Theme “**Intellectual property around the globe**” for the session. Six presentations were made by the presenters. Each presentation was followed by a question-answer session and fruitful interactions and feedback from the chairpersons and the audience.

Technical Session 2 (Auditorium & Room no 217 from 2.30 pm to 5.15 pm)

In Technical Session 2: Prof. Xavier Susairaj, Head of the Department of Economics, Thirupattur, Tamil Nādu Resource person cum Chairperson of the session, delivered a talk on “ **The protection of Intellectual property in the Educational Process**”. 25 presentations were made by the presenters on different themes.

Technical Session 3 (Auditorium& Room no 217 from 9.30 pm to 1.00 pm)

In technical session 3, the chairperson of the session was Dr. M. Aruna Kumari, Assistant professor of Botany. Third session has “**The Scope and need of Intellectual property rights in various fields**” as the focus of presentations as many as 25 participants presented their papers.

Technical Session 4 (Auditorium& Room no 217 – 2.00 pm to 4.30 pm)

The fourth session had “**Intellectual property infringement**” as the focus of discussion. Dr. R. Krishna Veni, Principal, of Government Degree College, Madanaplle Chaired the session. 30 presentations were made during the session.

Then the certificate distribution followed by valedictory was held successfully.

Valedictory Session (Auditorium - 25-03-2023 ,4.30 pm)

The program was concluded by the valedictory session which was undergone in presence of Women Entrepreneurs of various organizations. In the valedictory Session **Smt B. Rathnareddy**, managing director of Rathna BIOTECK joined as Chief Guest, **Dr. I.Karunakumar**, Senior civil judge cum secretary, District legal services authority, Chittoor district joined to give Key note Address, Smt P.Lavanya Executive partner ,New Ranga Fruit Products,Chittoor Joined as Guest of Honour. **Dr R. Krishnaveni**, Principal. Government Degree College(W), Madanapalle , **Manasa**, Managing Director, Southern Diamonds, Chittoor and **Smt M. Mahalakshmi**, **Managing Director**, GK Industries, Chittoor attended as Special Invitees joined as

Special Invitee and . All the women entrepreneurs shared their views in getting commercial rights of their ideas and how they have started the companies.

At the end of the Valedictory session, participants gave their feedback and K. Ushasri, Seminar convener presented the Seminar Report that covered all the events which took place in all the prior sessions of the seminar and also proposed Vote of thanks.

Outcomes of the Seminar: After attending this seminar, the participants became more professionally competent. They got familiar with the various types IPR Rights available for the creation and protection of Intellectual property.

Recommendations of The Seminar: The seminar discussed the different aspects of Intellectual property rights. The major recommendations of the seminar are summarized as below:

- Some academic institutions may be identified as ‘Model Institutions’ for all the institutions located in that region.
- The identified institutions at District level may serve as ‘Model Innovative and incubation centres’ for the purpose of assisting Research scholars, entrepreneurs in developing their business and solving problems associated with it, especially in the initial stages, by providing an array of business and technical services, initial seed funds, lab facilities, advisory, network and linkages.

With the singing of National Anthem, the Seminar came to end

Smt. N.P. Savithramma Govt Degree College (W), Chittoor

(Accredited by NAAC with B)

Chittoor, Andhra Pradesh

www.npsgcwctr.edu.in

ICSSR Sponsored Two -Days National Seminar on

**IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP**

Held on 24th& 25th March 2023

Title of the seminar: Importance of Intellectual Property Rights In

Research And Entrepreneurship

Sponsored by : Indian council for Social Science Research, New Delhi under the
theme of Azadi ka Amrit Mahotsav

File No : F.No.NIS/NS/116/IC/2022-2023

RECEIPTS	Rs	PAYMENTS	Rs
Total Grant Sanctioned from ICSSR, New Delhi	1,80000	By Honorarium to Resource Persons	31, 000-00
		By Honorarium to Participants	17,200-00
		By Lunch refreshments, Tea and snacks for 200 Members for 2 days@190	48.000-00
Registration fee from the Participants	35,500	By Seminar Boucher/Flexi and Invitation printing	7,200-00
Vijayam College,Chittoor	10,000/-	By Souvenir /Certificate Printing	70,560-00
Personal Amount spent	25,035	By Delegate bags (For 200 delegates)	47.040-00
		By Stationary	9,800-00
		By Mementoes/Shawls	7,735
		By Miscellaneous	12.000
Total	2,50.535	Total	2,50,535

Smt. N.P. Savithramma Govt Degree College (W), Chittoor

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Chittoor, Andhra Pradesh

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ICSSR Sponsored Two -Days National Seminar on

**“IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP”**

Held on 24th & 25th March 2023

Statement showing the list of Honorarium for the Resource persons

S.No	Name of the Resource person with Designation and Address	Date	Honorarium
1	Prof S.R. Niranjana Former Vice Chancellor, Gulbarga University, Mysore	23-3-2023	3500
2	Prof B. Sudhakar Reddy Professor, Department of Economics, Osmania University ,ICSSR Director-SERO	23-3-2023	3500
3	Dr.M. Sudhakar Reddy Principal, Govt.Degree College, Piler, Annamayya District.	23-3-2023	3000
4	Dr.A Xavier susairaj, Associate Professor, HOD, Department of Economics, Thirupattur, Vellore, Tamil Nādu	23-3-2023	3000
5	Dr R. Krishnaveni. Principal, Govt.Degree College, Madanapalle, Annamayya District.	24-3-2023	3000
6	Dr P. Jeevana Jyothi Principal, Govt Degree College, Seethampet	24-3-2023	3000
7	M.Shivarama Krishna Entrepreneur Erwin software Solutions Dallas	24-3-2023	3000
8	Dr M. Aruna Kumari HOD, Department of Botany, Nagari	24-3-2023	3000
9	Dr Raghava Reddy Lecturer in Economics NTR Govt Degree College, Valmiki puram	24-3-2023	3000
10.	Dr.T. Gangaram Lecturer In Statistics, Govt College, Srikalahasthi.	24-3-2023	3000
	Total		31,000

Smt. N.P. Savithramma Govt Degree College (W), Chittoor

(Accredited by NAAC with B)

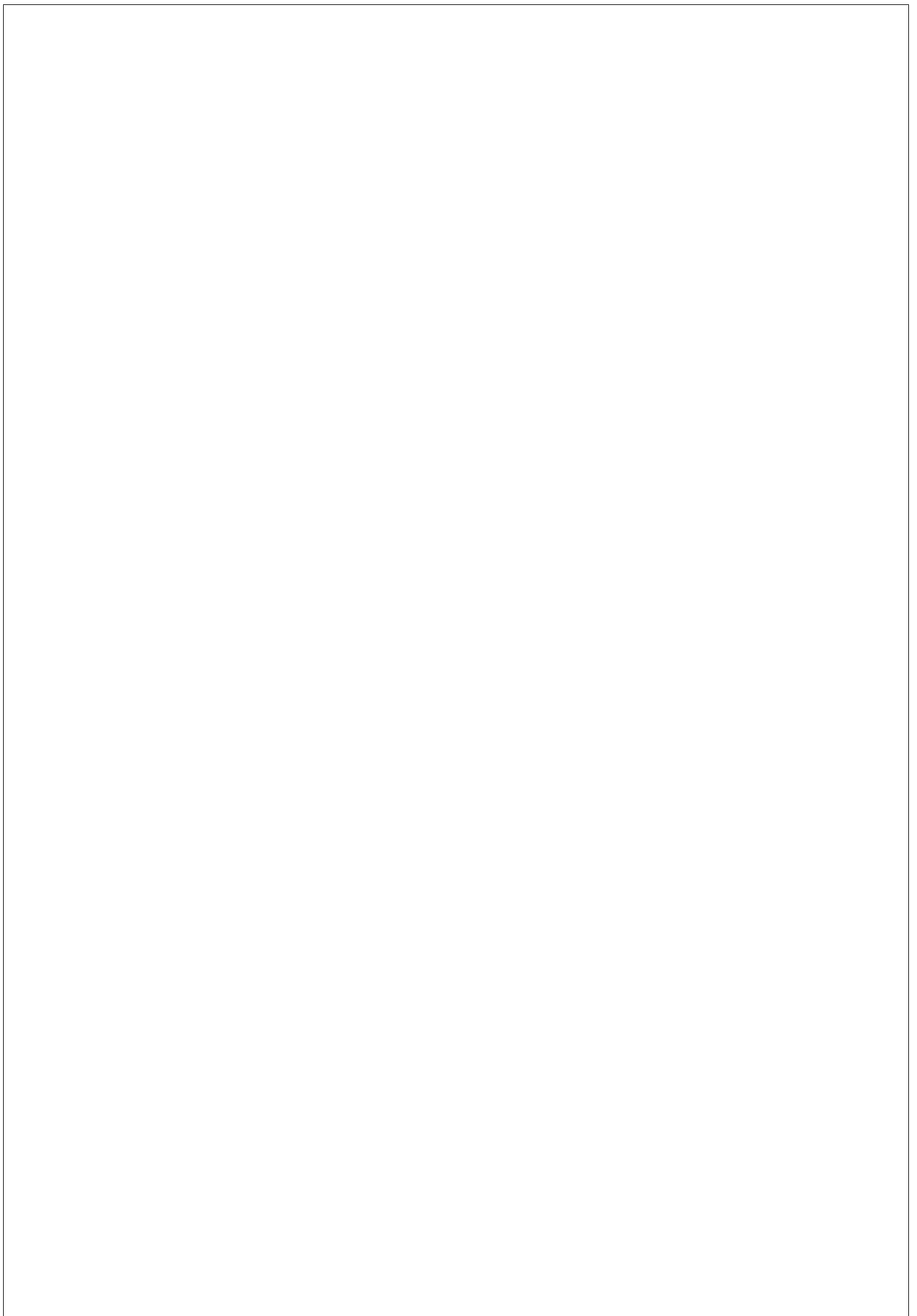
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ICSSR Sponsored Two -Days National Seminar on
IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP
Held on 24th& 25thMarch 2023

Statement showing the list of Honorarium for the Paper presenters

S.no	Name of the Paper presenter	Address	Honorarium
1	Dr. C. Nageswara Reddy	Assistant Professor, Department of Commerce, GDC (M)Kadapa	800
2	Dr.C. Rajyalakshmi	GDC, Kuppam	600
3	Dr.C.H.Eswaraiah	SBVRDC, Badvel	800
4	Dr. Muniya Naik	GDC ,Rayachoti.	800
5	Dr. V Saivenkatesh	GDC ,Puttur, AP.	600
6	Dr.K. Savithri	GDC , (W) Srikalahasti.	600
7	Dr.D. Lavanya Kumari	Dr. YSR GDC , Vedurukuppam	800
8	Dr.T.Malathi Gabriel	GDC , (W) Srikalahasti, Tirupati Dist.	800
9	B.Sathish Kumar	GDC,Nagari	600
10	Dr .Doraswamy Naik	GDC , Badvel	800
11	Dr. Ch. Swapna	Sir C.R.R. College for Women, Eluru	800
12	Dr. C.S.Sailaja	GDC ,Kuppam	800
13	Dr. V. Lakshmi Narayana	Maharajah's College (A), Vizianagaram	800
14	Dr.B. Hemavathi	SPM University , Tirupati	600
15	Smt .N. Sravani	GDC, Naidupeta, Nellore	800
16	Dr K. Eswar Babu	GDC ,Pakala	600
17	Mr. Y Chandrasekhar	Scholar ,S.V University Tirupati	600
18	M. Lavanya	Scholar , SPM University, Tirupati	600
19	Dr.P. Venugopal	GDC, Nagari	600
20	Dr.M. Raghava Reddy	GDC, Valmikipuram,	600
21	Dr .B . Jyothi	GDC(W), Madanapalle	
23	Dr.S. Saravana	S.R GDC, Punganur	600
24	Dr.Narayanaswamy	GDC, Piler	600
25	Dr.M.Vishnu Priya	GDC (W) Madanapalle	600
	Total		17200









**Smt. N.P.SAVITHRAMMA GOVT. DEGREE COLLEGE FOR WOMEN,
CHITTOOR. A.P.**

HEARTY WELCOME TO

ICSSR SPONSORED

TWO - DAY NATIONAL SEMINAR ON

**“IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP”**

(UNDER AZADI KA AMRIT MAHASTAV)

24th & 25th MARCH - 2023

BOOK



Dr. K. Ushasri
Editor

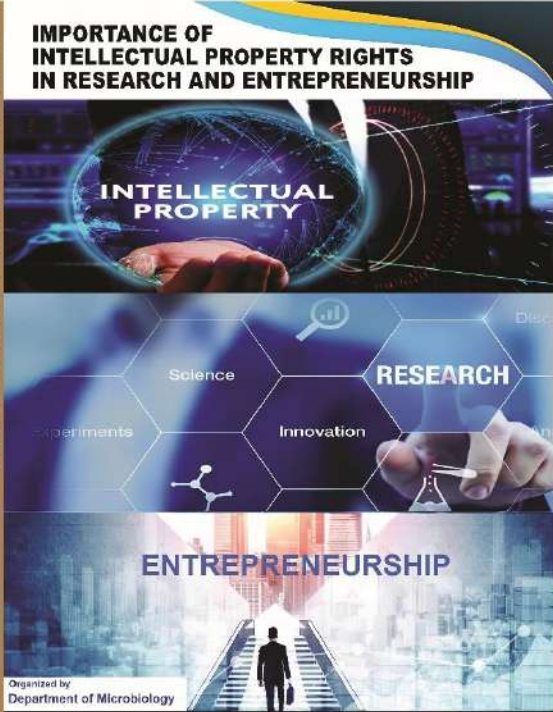
Currently serving as an Assistant Professor & Head of the Department of Microbiology in Smt. N.P. Savithramma Government Degree College for Women, Chittoor, Andhra Pradesh. She Published 14 Research Publications, 10 book chapters, attended 10 Training programmes, 20 Workshops, 7 Conferences, and 25 Seminars both National and International. Also Completed 12 Swayam MOOCs courses offered by various reputed Institutes in India.

She obtained Postgraduate Degree (M.Sc) in Applied Microbiology and Ph.D. from Department of Microbiology, Sri Padmavathi Mahila University, Tirupathi, Andhra Pradesh. Held various academic positions like IQAC Coordinator, Women Empowerment Cell Coordinator, YRC coordinator etc. Acted as a paper setter for many universities. Received Best teacher award at district level for Two times from APCCE, Vizayawada during the years 2013 and 2014.

Dr.K.Ushasri, the Editor has an experience in conduction of One National Seminar and Two "INSPIRE INTERNSHIP" programmes Sponsored by Department of Science and Technology, New Delhi, is now planning to conduct a Two day National level Seminar at this college and bringing out a book entitled 'Intellectual property rights in Research and Entrepreneurship' with qualitative articles collected from several Academicians, experts, Research scholars and enthusiastic Entrepreneurs in the subject area.

The articles, appearing in this book, are the proceedings of the technical sessions of the seminar. Papers were selected by the organising committee to be presented in oral or poster format, and were subjected to review by the Editorial committee. The proceedings represent scholarly work of advanced and innovative thinkers and educators from all over the India. These Proceedings provide a permanent record of what was presented. They indicate the state of development at the time of writing of all aspects of this important topic and will be invaluable to all dedicated contributors in the field for that reason. The different shades of the topics covered in this book will be helpful to the next generation Researchers and

IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN RESEARCH AND ENTREPRENEURSHIP



**INTELLECTUAL
PROPERTY**

RESEARCH

ENTREPRENEURSHIP

Organized by
Department of Microbiology

Smt. N.P. Savithramma Govt. Degree College for Women
Chittoor, Chittoor Dist. Andhra Pradesh

Dr. K. USHASRI



Raja Rammohun Roy National Agency for ISBN
Department of Higher Education, Ministry of Human Resource Development
Government of India



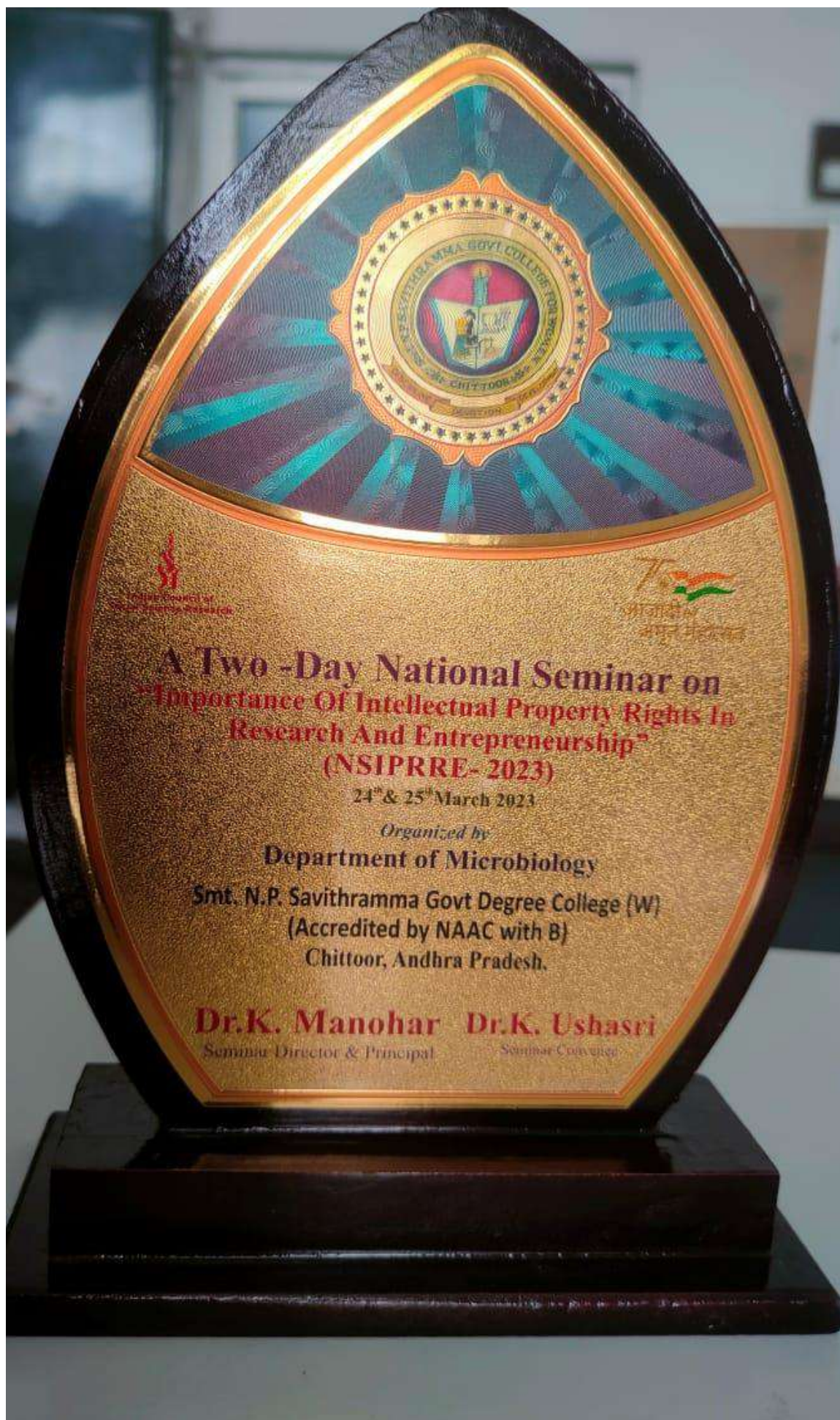
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ICSSR SPONSORED

Two Days National Seminar on

*"Importance of Intellectual Property Rights in
Research and Entrepreneurship"*

NSIPRRE-2023

March 24th & 25th 2023

Department of Microbiology
NPS Government College for Women

Chittoor, A.P. India, PIN -5175002

Seminar Convenor: Dr. K. Ushaari

Inaugural pics





Resource persons talks









**Smt. N.P.SAVITHRAMMA GOVT. DEGREE COLLEGE FOR WOMEN,
CHITTOOR. A.P.**

THE DEPARTMENT OF MICROBIOLOGY

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TWO - DAY NATIONAL SEMINAR ON

**IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP**

TECHNICAL SESSION - I & II

On 24TH MARCH 2023

Paper presenters



Smt. N.P.SAVITHRAMMA GOVT. DEGREE COLLEGE FOR WOMEN,
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THE DEPARTMENT OF MICROBIOLOGY

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IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS IN
RESEARCH AND ENTREPRENEURSHIP

TECHNICAL SESSION - III & IV

On 25TH MARCH 2023

Certificates release pics

Felicitation pics











Feed back by the Presenters pics



మేధోసంపద పెంపొందించుకోవాలి

చిత్తూరు విద్య, న్యూస్ టుడే: ప్రతిఒక్కరు తమ మేధో సంపత్తిని పెంచుకోవాల్సిన అవసరం ఉందని ఐసీఎస్ఎస్ఆర్ డైరెక్టర్ సుధాకర్ రెడ్డి అన్నారు. స్థానిక ఎన్పీ సావిత్రమ్మ ప్రభుత్వ మహిళా కళాశాలలో శుక్రవారం 'మేధోసంపత్తి హక్కుల ప్రాధాన్యత' అనే అంశంపై ఐసీఎస్ఎస్ఆర్, కేంద్ర విద్యాశాఖ మంత్రిత్వ శాఖ ఆధ్వర్యంలో జాతీయ సదస్సు ప్రారంభమైంది. ముఖ్యఅతిథిగా విచ్చేసిన ఆయన మాట్లాడుతూ పురాణాలు చదవడం ద్వారా పలు అంశాలు చక్కగా తెలుస్తాయన్నారు. ఏదైనా ఒక వస్తువును సొంతంగా తయారుచేసి దాన్ని మార్కెట్లో ప్రవేశపెట్టడానికి పేటెంట్ హక్కులు పొందాలన్నారు. మైసూరు విశ్వవిద్యాలయం మాజీ ఉపకులపతి ఆచార్య నిరంజన్ మాట్లాడుతూ మేధస్సును పెంపొందించుకోవడానికి అవసరమైన పద్ధతులు పాటించాలన్నారు. ప్రిన్సిపల్ మనోహర్, పీలేరు ఏజీ ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపల్ సుధాకర రెడ్డి, సెమినార్ కో-ఆర్డినేటర్ డాక్టర్ ఉషశ్రీ, అధ్యాపకులు, విద్యార్థినులు పాల్గొన్నారు.



సావనీరు ఆవిష్కరిస్తున్న ఐసీఎస్ఎస్ఆర్ డైరెక్టర్ సుధాకర్ రెడ్డి, విశ్రాంత ఉపకులపతి నిరంజన్

మేధోసంపత్తి హక్కులపై అవగాహన పెంచుకోవాలి

- సావిత్రమ్మ మహిళా డిగ్రీ కళాశాల ప్రిన్సిపాల్ మనోహర్

చిత్తూరురూరల్, మార్చి 25 ప్రభాతవార్త:

విద్యార్థులు మేధోసంపత్తి హక్కులపై అవగాహన పెంచుకోవాలని, సదస్సులో తమ కళాశాల విద్యార్థినులకు కాపీరైట్, స్లాగరిజం, పేటెంట్స్, ట్రేడ్ తదితర అంశాలపై మంచి అవగాహన కలిగించామని సావిత్రమ్మ మహిళా డిగ్రీ కళాశాల ప్రిన్సిపాల్ డా.కె.మనోహర్ తెలిపారు. శనివారం కళాశాలలో మేధోసంపత్తి హక్కుల ప్రాధాన్యతపై నిర్వహిస్తున్న రెండురోజుల జాతీయ సదస్సుకు జిల్లా లీగల్ సర్వీసెస్ అథారిటీ, సీనియర్ సివిల్ జడ్జి డా.ఎ.కరుణకుమార్ ముఖ్యఅతిథిగా పాల్గొన్నారు. అలాగే ఆత్మీయ అతిథి రత్నబయెటిక్ శ్రీమతి రత్నారెడ్డి, హోమియోపతి డాక్టర్ మానస, 10రూపాయల డాక్టర్ గా ప్రఖ్యాతిగాంచిన డా. నూరిలు ఏ వృత్తిలోనైనా మేధోసంపత్తి హక్కుల ఉల్లంఘన జరుగుతోందనీ, దానికి తగిన చర్యలు చేపట్టాలని తమ ప్రసంగంలో కోరారు. ఈ కార్యక్రమంలో సదస్సు సంచాలకులు డా.కె.ఉషశ్రీ, డా.జి.ఉషారాణి, డా. షమ్సాత్తర్, డా. తిరుకుమరన్లతో పాటు అధ్యాపకేతర బృందం, విద్యార్థినులు పాల్గొన్నారు.

సాక్షి

మేధో సంపత్తి హక్కులపై అవగాహన



జడ్జి కరుణకుమార్ ను సన్మానిస్తున్న అధ్యాపక బృందం
చిత్తూరు కలెక్టరేట్ : మేధో సంపత్తి హక్కులపై ప్రతి ఒక్కరికీ అవగాహన అవసరమని జిల్లా న్యాయ సేవాధికార సంస్థ సెక్రటరీ, సీనియర్ సివిల్ జడ్జి కరుణకుమార్ అన్నారు. నగరంలోని సావిత్రమ్మ మహిళా డిగ్రీ కళాశాలలో రెండు రోజుల జాతీయ సదస్సు శనివారం ముగిసింది. జడ్జి మాట్లాడుతూ సాహిత్యం, వ్యాపార రంగం, వాణిజ్యరంగాల్లో హక్కుల ఉల్లంఘన జరిగితే ఏ విధంగా స్పందించాలో తెలిపారు. ప్రిన్సిపాల్ మనోహర్, కో ఆర్డినేటర్ ఉషశ్రీ, అధ్యాపకులు ఉషారాణి, తిరుకుమరన్, రుక్మిణి, రమాదేవి, కిరణ్మయి, ఆనంద్ తదితరులు పాల్గొన్నారు.

Date: 26/03/2023, Edition: Chittoor(Chittoor District), Page: 10

Source : <https://epaper.sakshi.com/>

మేధోసంపత్తి హక్కులపై అవగాహన పెంచుకోవాలి

- సావిత్రమ్మ మహిళా డిగ్రీ కళాశాల ప్రిన్సిపాల్ మనోహర్

చిత్తూరురూరల్, మార్చి 25 ప్రభాతవార్త:

విద్యార్థులు మేధోసంపత్తి హక్కులపై అవగాహన పెంచుకోవాలని, సదస్సులో తమ కళాశాల విద్యార్థినులకు కాపీరైట్, స్లాగరిజం, పేటెంట్స్, బ్రేడ్ తదితర అంశాలపై మంచి అవగాహన కలిగించామని సావిత్రమ్మ మహిళా డిగ్రీ కళాశాల ప్రిన్సిపాల్ డా.కె.మనోహర్ తెలిపారు. శనివారం కళాశాలలో మేధోసంపత్తి హక్కుల ప్రాధాన్యతపై నిర్వహిస్తున్న రెండురోజుల జాతీయ సదస్సుకు జిల్లా లీగల్ సర్వీసెస్ అథారిటీ, సీనియర్ సివిల్ జడ్జి డా.ఐ.కరుణకుమార్ ముఖ్యఅతిథిగా పాల్గొన్నారు. అలాగే ఆత్మీయ అతిథి రత్నాబయెటిక్ శ్రీమతి రత్నారెడ్డి, హోమియోపతి డాక్టర్ మానస, 10రూపాయల డాక్టర్ గా ప్రఖ్యాతిగాంచిన డా. నూరిలు ఏ వృత్తిలోనైనా మేధోసంపత్తి హక్కుల ఉల్లంఘన జరుగుతోందనీ, దానికి తగిన చర్యలు చేపట్టాలని తమ ప్రసంగంలో కోరారు. ఈ కార్యక్రమంలో సదస్సు సంచాలకులు డా.కె.ఉషశ్రీ, డా.జి.ఉషారాణి, డా. షమ్స్ అక్తర్, డా. తిరుకుమరన్లతో పాటు అధ్యాపకేతర బృందం, విద్యార్థినులు పాల్గొన్నారు.

Saturday, March 25, 2023

TIRUPATI

INBRIEF

Seminar on Intellectual Property Rights in Chittoor

A two-day national seminar on the 'Importance of Intellectual Property Rights in research and entrepreneurship' was inaugurated at the auditorium of the N.P. Savitramma Government Degree College for Women, here on Friday. The Indian Council of Social Science Research (ICSSR) was the sponsor of the seminar. B. Sudhakar Reddy, Director of ICSSR, attended the seminar as the chief guest and, in his address, said that original thinkers, research scholars, and students are facing a serious problem of protecting their intellectual property rights which has become a worldwide phenomenon. About 90 papers on the topic would be presented by various scholars from reputed universities of the country during the two-day seminar, said the organisers.

భావితరాలకు మేధో సంపద అవసరం

చిత్తూరు విద్య:
దేశాభివృద్ధికి అవసరమైన మేధో సంపదను భావితరాల వారు పెంపొందించుకోవాల్సిన అవసరం ఉందని జిల్లా న్యాయ సేవాధికార సంస్థ కార్యదర్శి, సీనియర్ సివిల్ జడ్జి కరుణకుమార్ తెలిపారు.



**సీనియర్ సివిల్ జడ్జి కరుణకుమార్ ని
సత్కరిస్తున్న ప్రిన్సిపల్ మనోహర్**

ఇండియన్ కౌన్సిల్ ఆఫ్ సోషల్, సైన్స్ రీసెర్చ్, కేంద్ర విద్యా మంత్రిత్వ శాఖ ఆధ్వర్యంలో ఎన్పీ సావిత్రమ్మ ప్రభుత్వ మహిళా కళాశాలలో నిర్వహించిన 'మేధో సంపత్తి హక్కుల ప్రాధాన్యత' అంశంపై నిర్వహించిన సెమినార్ శనివారం ముగిసింది. కరుణకుమార్ మాట్లాడుతూ ఇలాంటి సదస్సులు నేటి యువతకు అవసరమన్నారు. సాహిత్యం, వాణిజ్య తదితర రంగాల్లో హక్కుల ఉల్లంఘన జరిగితే న్యాయపరంగా సాధించుకోవచ్చన్నారు. రత్నా బయోటెక్ ఎండీ రత్నారెడ్డి మాట్లాడుతూ పూర్వ సంప్రదాయాలను పక్కనపెట్టి ఆధునిక పోకడలతో సమాజంలో చెడు జరుగుతోందన్నారు. అతిథులను సత్కరించారు. ప్రిన్సిపల్ మనోహర్, సెమినార్ కో-ఆర్డినేటర్ ఉషశ్రీ, అధ్యాపకులు పాల్గొన్నారు.